VroomAl LLC - Privacy Policy Effective Date: June 7, 2025 PLEASE READ THESE TERMS AND CONDITIONS CAREFULLY BEFORE USING OUR SERVICES. 1. INTRODUCTION. VroomAl, LLC ("VroomAl," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and secure your information when you use the VroomAl website, web application, and any related services (collectively, the "Service"). This Privacy Policy is incorporated by reference into our Terms and Conditions. By using our Service, you agree to the collection and use of information in accordance with this policy. 2. INFORMATION WE COLLECT. We collect information necessary to provide, maintain, and improve our Service. This information is categorized as follows: 2.1. Information You Provide to Us. This includes account information such as your name and email address; User Content, which is any data you voluntarily submit, including Vehicle Identification Numbers (VINs) and vehicle details; and communications you send to us. 2.2. Information We Collect Automatically. This includes usage data about your interactions with the Service; device and connection information such as your IP address and browser type; and data collected via cookies and tracking technologies, which are used for essential functions like user authentication and for analytics. Our Service does not respond to Do Not Track ("DNT") signals from browsers. For more details, please see our separate Cookie Policy. 3. HOW WE USE YOUR INFORMATION. We use the information we collect to provide and operate the Service, including creating your account and generating reports. We use it to improve and develop the Service by analyzing usage patterns and using anonymized or aggregated User Content to train our Al models. We use it to communicate with you for essential Service-related matters like account verification and billing, and for marketing communications, from which you can opt out. We also use information for security, fraud prevention, enforcement of our Terms and Conditions, and to comply with legal obligations. 4. DATA SHARING AND DISCLOSURE. We do not sell your personal data. We only share your information with trusted third-party service providers (sub-processors) who help us operate our Service under strict data protection agreements. These vendors include Stripe for payment processing; Google Cloud, AWS, and Microsoft Azure for cloud infrastructure; Google Analytics for usage analytics; OpenAl and Google Gemini to provide Al-powered analysis; and Google Workspace (SMTP) to send emails. We may also disclose your information if required by law or in the good faith belief that such action is necessary to comply with a legal obligation, protect our rights or property, or ensure the safety of users or the public. 5. YOUR DATA RIGHTS AND CHOICES. You have the right to access, correct, or update your information through your account settings. You may also delete your account and associated personal data, request a data export of your information in a machine-readable format, and opt-out of marketing communications by using the "unsubscribe" link in any marketing email. To exercise any of these rights, please contact us at support@vroomai.io. We may need to verify your identity before fulfilling your request. 6. DATA SECURITY AND RETENTION. We implement industry-standard security measures, including encryption and access controls, to protect your data. We retain your personal data for as long as your account is active or as needed to provide our services. After you delete your account, your personal data will be fully removed from our systems within 90 days to allow for

clearance from backups. Anonymized and aggregated data may be retained indefinitely for analytical purposes. 7. DATA BREACH NOTIFICATION. In the event of a data breach involving personal data that is likely to result in a risk to your rights and freedoms, we will make reasonable efforts to notify affected users within 72 hours of becoming aware of the breach, where feasible. 8. INTERNATIONAL USE. The Service is hosted and operated in the United States and is intended for users located in the United States. If you choose to use the Service from outside the U.S., you do so at your own risk and are responsible for compliance with local laws. 9. CHILDREN'S PRIVACY. The Service is not directed to or intended for use by individuals under the age of 13. In compliance with the Children's Online Privacy Protection Act (COPPA), we do not knowingly collect personal data from anyone under the age of 13. If we become aware that we have collected data from a minor without parental consent, we will take steps to delete that information. 10. CHANGES TO THIS PRIVACY POLICY. We may update this Privacy Policy from time to time. If we make a material change, we will notify you by email or through a notice on our platform. Your continued use of the Service after such changes constitutes your acceptance of the new Privacy Policy. 11. CONTACT US. If you have any questions about this Privacy Policy, please contact us at: VroomAl LLC, 546 Naubuc Avenue, Glastonbury, CT 06033, USA. Email: support@vroomai.io.